



DR. ELEONORA BONACOSSA

is an internationally certified Business and Leadership Coach and the Founder of ARETA, *New Perspectives for Leaders*, a leadership development institute based in Frankfurt, Germany. Her work focuses on empowering leaders to build sustainable, human-centred, and resilient organizational cultures. With more than a decade of experience coaching executives across Europe and internationally, she specializes in systemic leadership development, women's leadership, and organizational culture transformation.

Originally from Pesaro, Italy, and now based in Germany, Dr. Bonacossa merges Italian sensibility for beauty, meaning, and presence with German clarity, structure, and depth. She holds a Specialized Master of Science in Management for Non-Profit Organizations, Cooperatives, and Social Enterprises from Bocconi School of Management in Milan (Summa cum Laude), as well as a Diploma in Social

Teaching of the Church from the Pontifical Lateran University in Rome (Summa cum Laude). She is a certified Systemic Business Coach (DVCT) and has completed further advanced training with globally recognized leadership experts.

Dr. Bonacossa is the author of the internationally published book *6 Leadership Skills to Unleash the Game Changer in You and Your Team*, first released in German in 2021 and later published worldwide in English in 2022, including an illustrated premium edition. The accompanying Leadership Workbook was developed as a six-month applied leadership practice program for managers and teams. In her work, she emphasizes that leadership can be learned but requires emotional intelligence, relational awareness, and the capacity to create environments that value, care for, and encourage people to thrive.

Her leadership voice is recognized on international stages. In 2025, she was invited to speak at the Women's Pavilion by Cartier at EXPO Osaka on the role of women's leadership in creating sustainable societies. She also delivered a keynote for the International Bar Association's Global Entrepreneurship Conference in Milan and participated as a member of the German government delegation at the Commission on the Status of Women (CSW) at the United Nations Headquarters in New York. In 2024, she received a Professional Doctorate in Business Leadership, awarded at a formal ceremony at the House of Lords in London. Dr. Bonacossa's work consistently advocates for a leadership model rooted in humanity, responsibility, and co-creation. She believes that leaders shape not only organizations, but lives, and therefore hold a profound responsibility to lead with awareness, integrity, and care.