



## Dr. h.c. Eleonora Bonacossa

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## I. Curriculum Vitae

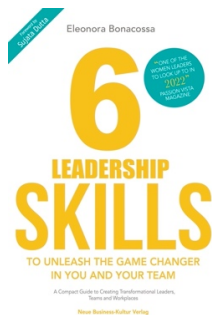
### Educational Background

- **2024-2025: Advanced Coaching Training - "Reimagine Leadership: Coaching Leaders in a Time between Worlds"**. Organised by Coaches Rising
- **2023: Online Symposium - "Facilitation as a Profession, Competence, and Mindset"**. Organised by DVCT (German Association for Coaching and Training), led by TOP Facilitator Myriam Hadnes, Germany, receiving a Verified Certificate of Achievement
- **2021: Online Course - "Ultimate Leadership"**  
Completed the "Ultimate Leadership" online course with TOP-Team-Coach Keith Ferrazzi
- **2020: Coach Certification - DVCT (Deutscher Verband für Coaching & Training e.V.)**  
Successfully passed the Certification Exam as a Coach with DVCT, reinforcing coaching expertise
- **2019: Systemic Business Coaching Training**  
Completed a comprehensive training course in Systemic Business Coaching at Lohmar Institut für Weiterbildung, Cologne, Germany, acquiring a Verified Certificate of Achievement
- **2017: Purpose-oriented Short Coaching Training**  
Successfully completed the Purpose-oriented Short Coaching (LOCK Lösungsorientiertes Kurzcoaching) training at Asgodom Coach Academy, Munich, Germany, earning a Verified Certificate of Achievement
- **2017: MITx Online Learning Initiative Course**  
Enrolled in and completed the online course "U.lab: Leading from the Emerging Future" offered by MITx of the Massachusetts Institute of Technology, Boston, USA, receiving a Verified Certificate of Achievement
- **2010-2013: Advanced Training in Social Teaching of the Church**  
Attained an Advanced Training Course in Social Teaching of the Church at the Pontifical Lateran University, Rome, Italy, graduating Summa cum Laude (30/30)
- **2007: Fundraising Management Training Course**  
Completed a Course in Fundraising Management at The Fundraising School & Alma Mater Studiorum, Università di Bologna, Forlì, Italy
- **2007: Specialized Master of Science in Management for Non-profit Organizations**  
Earned a Specialized Master of Science in Management for Non-profit Organizations, Cooperatives, and Social Enterprises from Bocconi School of Business, Milan, Italy, graduating Summa cum Laude (30/30)
- **2001: Bachelor's Degree in European Languages and Literature**  
Achieved a Bachelor's Degree in European Languages and Literature from Alma Mater Studiorum, Bologna, Italy, graduating 110/110

## Professional Background

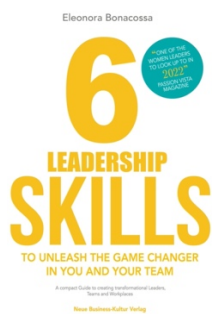
- **2023: Author and Global Release**

Published "6 Leadership Skills to Unleash the Game Changer in You and Your Team" by 24 by 7 Publishing, in the Indian Subcontinent



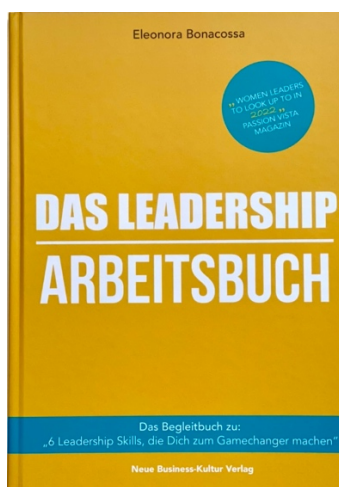
- **2022: Author and Global Release**

Published "6 Leadership Skills to Unleash the Game Changer in You and Your Team" by Neue Business Kultur Verlag worldwide in English.

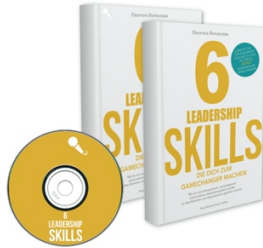


- **2022: Author of "The Leadership Workbook"**

Authored and published "The Leadership Workbook" by Neue Business Kultur Verlag.



- **2021: Author of "6 Leadership Skills, die dich zum Gamechanger machen"**  
Published the book in German, available in print, E-book, and Audiobook formats by Neue Business Kultur Verlag.



- **2021-Present: Collaboration with the Institute for Equal Opportunities, University of Applied Sciences Rhein-Bonn-Sieg, Bonn, Germany**  
Actively involved in the development and implementation of the ARETA-Coaching-Program "I CAN DO IT" for women professors and female team-leaders
- **Since 2020-Present: Certified (DVCT) International Business & Leadership Coach**
- **2016-Present: Founder, ARETA New Perspectives for Leaders, Frankfurt am Main, Germany**  
Established and lead ARETA, a prominent consulting firm specializing in international and multicultural business & leadership coaching. Offers Group Training and One-to-One Coaching for managers and leaders in small and medium-sized companies across Europe
- **2007-2016: Independent Management Consulting Professional**  
Specialized in Foundations, Associations, and NGOs. Managed Corporate Fundraising, Individual Donor Development, Major Donor Strategy, and Change Management initiatives
- **2002-2007: Publicist and Author**  
Focused on Personal and Business Ethics, New Business Culture, Feminism, Diversity, and Inclusion in Germany and Italy
- **2003: Published "Iris von Roten: der weibliche Sinn in der Welt"**  
Authored and published the book by Ulrike Helmer Verlag. Conducted book presentations in Germany and Switzerland



## II. Achievements

- **Featured in VORAKA Magazine by Passion Vista Magazine**  
Featured in the XXXIX issue of Voraka Magazine, with the cover highlighting Dr. Eleonora Bonacossa, author of *6 Leadership Skills*. Her inspiring work as a visionary business and leadership coach is showcased, offering profound insights on how leadership can transform both professional and personal growth. This feature celebrates her unique approach to leading with purpose, compassion, and impact.
- **Honorary Professional Doctorate in Business Leadership, City University of Paris, France – November 2024**  
Awarded an Honorary Professional Doctorate in Business Leadership by the City University of Paris, recognizing Eleonora Bonacossa's extensive expertise in leadership coaching, and her proven ability to transform leaders and organizations through tailored, systemic coaching strategies that foster growth, resilience, and impactful leadership.
- **Keynote Speaker at Women Economic Forum at the European Parliament, Strasbourg, F - April 2024**  
Delivered a compelling keynote speech on "Mental Health".
- **Named among "World's Most Inspiring Personalities to follow in 2024" by World's Leaders Magazine - April 2024**
- **Keynote Speaker at Women Economic Forum (WEF) London, UK - November 2023**  
Delivered a concise yet impactful 3 minutes keynote speech on "Coaching Skill" during the Women Economic Forum in London.
- **Keynote Speaker at Soroptimist International Germany, Speyer - October 2023**  
Presented a highly influential keynote speech titled "Choose your future, Sisters" at the annual German Forum of Soroptimist International.
- **Recognized as a Top 10 Innovative Coaching Service Provider by Digital First Magazine - March 2023**  
Acknowledged among the "10 Must-Watch Innovative Coaching Service Providers" by Digital First Magazine, reinforcing expertise in the coaching domain.
- **Honorary Doctorate in Advanced Studies - Management, Azteca University, Mexico - February 2023**  
Conferred with an Honorary Doctorate in Advanced Studies in Management from Azteca University, Mexico, recognizing exceptional contributions to the field.
- **Author of "6 Leadership Skills" - December 2022**  
Successfully published the book "6 Leadership Skills to Unleash the Game Changer in You and Your Team" globally, available in various formats.

- Workshop Facilitator for Soroptimist International Europe, Athens, Greece - February 2023**  
 Conducted a highly impactful workshop, "How to Spread the Knowledge," for Soroptimist International Europe at the Growth Academy in Athens.
- Keynote Speaker on "Inclusive & Innovative Leadership" at Soroptimist International Europe, Kortrijk Belgium - June 2022**  
 Delivered a compelling keynote speech on "Inclusive & Innovative Leadership" and a workshop at Soroptimist International Europe's Growth Academy in Kortrijk, Belgium.
- Featured in "50 Women Leaders to Look Up To in 2022" by Passion Vista Magazine**  
 Recognized as one of the "50 Women Leaders to Look Up To in 2022" by the Luxury, Lifestyle & Business Magazine Passion Vista.
- Named among "Top-20 Business Coaches to Look Out for in 2021" by Entrepreneur Herald**  
 Acknowledged as one of the "Top-20 Business Coaches to Look Out for in 2021" by the American Magazine Entrepreneur Herald.
- Creator of "I CAN DO IT" Coaching Program - 2021 until now**  
 Developed and launched the innovative and successful coaching program "I CAN DO IT" for female leaders in collaboration with the Equal Opportunities Office of the University of Applied Sciences Bonn Rhein Sieg
- Author of "Leadership Arbeitsbuch" (Leadership Workbook) - May 2022**  
 Published the "Leadership Arbeitsbuch" in Germany, Austria, and Switzerland
- Author of "6 Leadership Skills, die Dich zum Gamechanger machen" - October 2021**  
 Successfully published the book "6 Leadership Skills, die Dich zum Gamechanger machen" in Germany, Austria, and Switzerland, available in print, e-book, and audible formats
- Certified Systemic Business Coach at DVCT (German Association for Coaches & Trainers) - February 2020**  
 Attained certification as a Systemic Business Coach from DVCT, solidifying expertise in coaching and training



### III. Short Profile & Bio

#### Short Profile

Eleonora Bonacossa, the visionary founder of ARETA New Perspectives for Leaders, presides over a distinguished consulting firm headquartered in Frankfurt, Germany. Widely esteemed by her clientele for an unwavering commitment to excellence, Eleonora specializes in Executive Coaching, Systemic Business Coaching, Leadership Development, with a particular focus on women leadership, and Keynote Speaking.

Her impressive academic journey encompasses:

- Certification as a Systemic Business Coach from DVCT (Association for Coaches and Trainers)
- Completion of Systemic Business Coach training at LIW in Cologne
- Training in Purpose-Oriented Short Coaching at Sabine Asgodom Academy in Munich, Germany
- Specialized Master of Science in Management for Non-profit Organizations, Cooperatives, and Social at SDA Bocconi Business School in Milan (Summa cum laude)
- Diploma in Social Teaching of the Church at the Pontifical Lateran University in Rome, Italy (Summa cum Laude)
- Degree in European Languages and Literature at the Alma Mater Studiorum in Bologna, Italy with an outstanding grade of (110/110)

Eleonora, as accomplished author, has penned the internationally acclaimed book *"6 Leadership Skills to unleash the Game Changer in you and your Team"* resonating with audiences worldwide. This literary contribution further solidifies her standing as a thought leader in the field.

She is a dynamic, versatile, and globally engaged Business & Leadership Coach. Harnessing profound awareness and practical expertise, Eleonora empowers clients with tools, frameworks, and exercises to elevate their leadership confidence, courage, and connection. Renowned for her ability to pinpoint the essence of issues, Eleonora excels in active listening and employs insightful questions to delve into the heart of matters.

She offers Leadership Coaching, Dynamic Workshops, and compelling Keynote Speeches, with a fervent dedication to empowering women as Change-Makers on a global scale.

## Bio

Eleonora Bonacossa, originally from Pesaro, Italy, has called Germany home since 2000, residing in both Heidelberg and Frankfurt/Main. Married to Thomas Werner, she is the proud mother of two children, Carlotta and Filippo. Eleonora has effortlessly woven her Italian roots into the fabric of her German way of life.

Her impactful journey includes influential roles on the **boards of key organizations:**

- **Vatican Foundation Centesimus Annus Pro Pontifice**  
German branch, 2010-2021
- **Italienstiftung** (Frankfurt, Foundation for Italian-German Studies)  
Frankfurt am Main, Germany, 2013-2022

### **Active volunteer in community service:**

- **Soroptimist International** Founding -member of the Club Frankfurt Vision, 2014. Vice-president of the Club Frankfurt Vision, 2014-2016.  
Currently Social Media Coordinator for her Club and Keynote Speaker on a European level.  
Member of the European Delegation at CSW67 in NYC, 2023.
- **Extraordinary Minister** of Holy Communion and Lector in the Diocese of Limburg, Germany since 2004

### **Language skills**

Proficient in Italian, German, English, and French

### **Eleonora's Diversified Interests:**

- Trained in classical ballet for over ten years
- Actively supporting young, talented Italian artists

### **Hobbies:**

- Cultivating a permaculture food-forest
- Practicing Yoga-Pilates
- Enjoying live concerts
- Profound passion for the desert



## IV. Featured in

**VORAKA MAGAZINE**, VORAKA is a monthly fashion, lifestyle & literary magazine that covers numerous topics including the latest haute couture fashion, beauty, culture, travel, living, runway, books, arts & interviews. Founded in Spain and is widely read in France, USA, Canada, UK, Thailand, India, Japan, Korea & Middle East. Issue XXXIX, December 2024, Literature Edition.

Link: [https://drive.google.com/file/d/1tvJFFH-CIE\\_ewv3BIGN2apuV\\_u-hdNmM/view?usp=drivesdk](https://drive.google.com/file/d/1tvJFFH-CIE_ewv3BIGN2apuV_u-hdNmM/view?usp=drivesdk)



**WORLD'S LEADERS**, is a Media Company that covers stories of business leaders around the globe. World's Leaders Magazine inspires readers and users to think beyond traditional boundaries, lead conversations and create the future of business. Issue VIII. April 2024.

Link: <https://magazines.worldsleaders.com/2024/worlds-most-inspiring-personalities-to-follow-in-2024-april24-2/#page=1>



**VORAKA MAGAZINE**, VORAKA is a monthly fashion, lifestyle & literary magazine that covers numerous topics including the latest haute couture fashion, beauty, culture, travel, living, runway, books, arts & interviews. Founded in Spain and is widely read in France, USA, Canada, UK, Thailand, India, Japan, Korea & Middle East. Issue XI, November 2023, Literature Edition.

Link: <https://www.vorakamag.com/post/become-a-leadership-gamechanger-with-dr-eleonora-bonacossa-s-essential-guide>



**DIGITAL FIRST MAGAZINE**, Digital, Technology and Business Insights, Global Edition, March 2023

Link: <https://www.digitalfirstmagazine.com/building-confidence-courage-and-connections/>



**BÖRSENBLATT MAGAZIN**, the trade magazine of the German book industry, January 2022

Link: <https://www.boersenblatt.net/news/young-professionals-news/die-zehn-wichtigsten-kompetenzen-fuer-2022-224855>



Schon mal von Gamechanging Skill gehört?

Was ist mit der neue Kompetenz gemeint?

**PASSION VISTA**, Luxury, Lifestyle & Business Magazine, Collector's Edition, March 2022

Link: <https://bit.ly/3vGig6x>



**ENTREPRENEURS HERALD**, is a source of information, inspiration and motivation for the world's most successful leaders, executives, investors and entrepreneurs, May 2021

Link: <https://www.entrepreneursherald.com/blog/top-20-business-coaches-to-look-out-for-in-2021>



## Top 20 Business Coaches To Look Out For In 2021

May 12, 2021 · Business, Entrepreneurship



## V. Social-Media & Contact Information

- **Linkedin:**  
<https://www.linkedin.com/in/eleonora-bonacossa>
- **Facebook:**  
<https://www.facebook.com/eleonora.bonacossa.5>
- **Instagram:**  
<https://bit.ly/3RvQZ2R>
- **Websites:**  
[www.aretaglobal.com](http://www.aretaglobal.com) (in English, German & Italian) -  
[www.6leadershipskills.com](http://www.6leadershipskills.com) (in German and English)



Dr. h.c. Eleonora Bonacossa

Im Mittleren Sand 55, D-65936 Frankfurt am Main,  
Germany

Tel.: +49 69 46097404

Mobile: +49 1522 9891201

Email: [Bonacossa@aretaglobal.com](mailto:Bonacossa@aretaglobal.com) – [Eleonora@bonacossa.de](mailto:Eleonora@bonacossa.de)

WhatsApp: +49 1522 9891201

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